



## SMALL BUSINESS SUCCESS STARTS HERE

New Jersey is **big** on small business. In fact, the State ranks 11th in the number of small businesses in the U.S., with over 820,000 enterprises and counting. That's impressive, considering New Jersey ranks 47th in size! The State is spearheading programs that make it easier for small businesses to flourish, including **free small business consulting services** offered by the New Jersey Business Action Center. If you're ready to launch or grow your venture, New Jersey is proactive *and* pro business.

### MEET NJ'S LEADING INDUSTRIES FOR SMALL BUSINESS

New Jersey's well-educated workforce and prime location in the Northeast corridor (within a day's drive of 130 million consumers) make the State an attractive option for small business development. Here's a snapshot of NJ's leading industries for small biz (in thousands):



### GET THE GUIDANCE YOU NEED TO SUCCEED

The **New Jersey Business Action Center** (BAC) is your one-stop, one-call resource for everything you need to do business in New Jersey. While the BAC works with companies of all sizes, it encourages entrepreneurship by providing small business consulting services offered at no cost to you. Think of the Business Action Center as an extension of your team, helping you to:

- Develop a business plan
- Determine the best site for your business
- Obtain the necessary permits, licenses and other approvals
- Access the State's financial and incentive programs
- Expand your business into global markets



**New Jersey**  
Business Action Center

Highly educated, perfectly located.

### SMALL BIZ STATS: DID YOU KNOW?

*Small businesses in New Jersey employ more than **1.7 million workers**, ranking the state **9th** in overall employment for this sector*

*More than **50%** of NJ's private labor force works for small businesses*

*NJ's small businesses created almost **28,000 new jobs** in 2013 alone!*

*NJ lenders issued **\$3 billion** in loans to small businesses in 2014*



## LEARN MORE.

To find out more about professional small business consulting services provided to you by the State of New Jersey, contact:

**NewJerseyBusiness.gov**  
**866.534.7789**